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EXPERTISE

AI-Native UX
UX & UI Design
Usability Testing
Information Architecture
Design Systems
Native Prototyping
Micro Interactions

TOOLS

Figma, Framer, Sketch, Claude, MCP Plugins, Miro, Adobe Suite, Cursor, Firebase Studio, GIT, Notion, Jira.

TECH STACK

Figma, Sketch, FigJam, Framer, Rive, Adobe Creative Suite
AI Prototyping, Vercel
React, Git

STRATEGIC FOCUS

Product Strategy
Distribution Channels
Customer Validation
Adaptive UX Systems
Multimodal UX

Abdul Musavir UC

Senior Product Designer

WORK EXPERIENCE - 15+ Years in Web, Mobile & Enterprise

GEMS - Senior Product Designer

JAN 2020 - PRESENT, DUBAI

Driving UX strategy and visual design across GEMS products, including award-winning applications such as GEMS Connect and Classroom, serving 200K+ monthly active users. Partnering closely with stakeholders and product owners to align user experience with business objectives, brand tone, and product vision while delivering exceptional experiences.

BRANDSTER - Head of UX & UI

APR 2017 - DEC 2019, DUBAI

Led product brand vision and strategy, built and managed the design team, and drove UX/UI across multiple products and platforms. Built and maintained a scalable design system for consistency and efficiency.

FULCRUM GT - Senior UX Consultant (SAP Fiori)

JUN 2016 - FEB 2017, VIZAG

Led a consistent UX strategy across multiple products built using the SAP Fiori framework for primary clients - Microsoft and Walmart. Managed a team of 4 and conducted regular enablement sessions for front-end developers on design systems and UX best practices.

TOOBLER - UX Engineer & Head of Design

JUN 2012 - FEB 2016, COCHIN

Developed a strong brand strategy for the company and multiple internal startups, partnering with stakeholders and the Head of Development to build an effective design process. Managed the design department, drove customer validation across projects, and oversaw UI delivery across mobile, web, and IoT platforms. Established design standards and workflows to improve consistency and collaboration across teams.

BRIDGE - Senior UI & Front-end Developer

SEP 2008 - JUL 2011, COCHIN

Oversaw the UI and front-end department, collaborating closely with senior management and cross-functional developers to successfully deliver custom web applications, e-commerce platforms, and CMS solutions in an Agile environment.

Detailed case studies and portfolio references available upon request.